

HS-M700-4GBBK User Manual

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Support:

Thank you for purchasing a Hip Street product and we hope you enjoy using it

Please visit our website at www.hipstreetonline.com. We have a Frequently Asked Questions FAQ section where you will find answers to most of your questions. If you do not find an answer there, please use the option to contact our technical support department and kindly send us an email detailing your question and we will get back to you promptly.

Kindly read and retain all the operating instructions before operating the unit. We cannot assume any liability that may arise out of improper operation or incidental/accidental damages.

The contents of this user manual are subject to change based on newer developments.

Customer and Technical Support: 1-888-456-2426

Monday through Friday: 8:30 am – 5:00 pm EST

Declaration

1. The information in this manual may not, except under written license by The Company, be copied, transmitted, distributed, or stored.
2. Although efforts have been made for correctness and completeness during the preparation of the manual, there is no guarantee that this manual is free from any error or omission. The Company assumes no liability regarding the errors or omissions that might exist in the manual.
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4. Under no circumstance shall the Company assume any liability, direct or indirect, related to data or income loss, or any special, accidental, incidental or indirect losses.

Precautions

For the correct use and good performance of the player, the user must fully understand the manual as well as strictly follow the instructions provided.

- Never shake the Multi Media E Reader violently.
- Never bring the product into contact with chemicals such as benzene, thinner etc.
- Avoid close contact to strong magnetic field, electric field etc.
- Keep away from direct sunlight or heating appliances.
- Never privately disassemble, repair or modify the player.
- Do not use the player and or earphones during bicycling, car and motorcycle driving as this is dangerous and may cause an accident.
- Using the earphones at a high volume could be harmful to your hearing.
- Separate scrapes from packaging, batteries, old electronic products and dispose of them properly.


Features Highlight

- 7" TFT (800 x 480) touch screen
- 4GB of internal storage
- Built-in rechargeable battery
- Loud internal speaker
- Dual 3.5mm headphone jack
- USB 2.0 high-speed connectivity
- Micro SD expandable memory slot
- PC and Mac compatible
- Multi languages menu display
- Multi-task operation capable
- eBook reader: supports TXT, PDF, EPUB, FB2, HTML
- Music playback: supports MP3, WMA, WAV and more
- Video playback: supports MPG/MPEG, AVI, MOV, RM/RMVB and more
- Photo viewer: supports JPG, BMP, GIF, PNG
- Voice recorder: save recording to MP3 format
- File browser: supports copy, paste and delete function
- Calendar


Basic Operations

Buttons

[ / ]: Power On/Off (press and hold) or Play/Pause

[]: ENTER or open the Option Menu (press and hold)


[]: RETURN

[]: Scroll up

[]: Scroll down

[]: Next or Fast Forward (press and hold)

[]: Previous or Rewind (press and hold)

[]: Volume up or Zoom in

[]: Volume down or Zoom out

Ports

 : Earphone socket






 : Mini USB socket


Micro SD : Micro SD memory slot


Power On/Off

Press and hold [ / ] until the device is turn on or off.

Using the buttons

Press [] / [] or [] / [] to scroll and [] to select an item.

Press and hold [] to open the Option Menu.

Press [] to return to previous screen or exit.

Using the touch screen

Swipe the screen up / down to scroll and touch an item to select it.

Touch  icon to open the Option Menu.

Touch  icon to return to previous screen or exit.

Charging the device

Plug the smaller end of the USB cable to the device and the other end to a USB port on the computer. Leave the device plugged in to the computer for 3 hours to charge. Battery indicator will show full Green bar when charging is completed.

OR

Plug the smaller end of the USB cable to the device and the other end to the wall adapter. Plug the wall adapter to an electrical outlet for 3 hours to charge the device. Battery indicator will show full Green bar when charging is completed.

Adding memory to the device

This device has an expansion slot for a **micro SD** memory card. It will accept 1GB, 2GB, 4GB, 8GB, and 16GB size card. Adding one of these cards will increase space for storing data.

Inserting the Card

The card will only go in one way. **Do not force it.** Insert it carefully into the slot labeled "MICRO SD". Press it in to lock it into place.

Removing the Card

Press the card in to unlock and release it. **Do not pull it out by force.**

File Transfer

Minimum system requirement

OS: Microsoft Windows 2000/XP/Vista/7 and Mac OS 10

CPU: Pentium 3 1GHZ or faster

Memory: 512MB of Ram at least

Hard Disk: 1GB of storage space at least

Others: available USB port and CD/DVD drive

Connect to computer

Plug the smaller end of the USB cable to the device and the other end to a USB port on the computer. The computer will detect the device and install the driver automatically, since it is considered “plug n play” on the above mentioned operating systems.

Transfer file

The device by default will be displayed as “Removable Disk” on Windows and “NO NAME” on Mac. To add files on the device, drag supported files over to the drive.

You can access “Removable Disk” by going to My Computer or Computer on Window system.

“NO NAME” is accessible on the Mac desktop.

Supported file type

eBook: TXT, PDF, EPUB, FB2, HTML

Music : MP3, WMA, WAV, AAC, APE, FLAC, OGG

Video: MPG/MPEG, WMV, AVI, MOV, RM/RMVB, 3GP, FLV, MKV

Photo: JPG, BMP, GIF, PNG

Files must be non copy-protected (or Non-DRM) format.

Main Menu

When the device is powered on, the **Main Menu** will display the different applications, there are 9 different functions:

- 1. Browsing History:** quick access to previously read e-books
- 2. e-Book:** access to eBook application
- 3. Music:** access to music playback
- 4. Movie:** access to video playback
- 5. Photo:** access to picture viewing
- 6. Voice Record:** access to voice recording
- 7. Calendar:** access to calendar
- 8. Explorer:** access to file browsing
- 9. Settings:** access to device setup

Press [▲] / [▼] or [►►] / [◀◀] to scroll, and [M] to select the function.

OR simply touch the function to enter.

In any application you can press [↵] to return to **Main Menu** screen or exit.

OR touch the Ⓢ icon to return to **Main Menu** screen or exit.

Browsing History

Select **Browsing History** in **Main Menu** to access previously read e-books.

The list will show most recently read e-books from top to bottom. If no previously read e-books exist, no items will be display.

Select an e-book from the list and open, a message “Resume from last session” will display, choose “Yes” to resume from last session or “no” to start from the beginning.

e-Book Application

Select **e-Book** in **Main Menu** to start using the **e-Book application**. All available e-books will show in alphabetical order from top to bottom. If there are no compatible e-book files present, no items will be displayed.

Press [▲] / [▼] or [►►] / [◀◀] to scroll through the list, and [M] to open an e-book.

OR simply touch the e-book to open it.

To exit the **e-Book application** and return to the **Main Menu**, press [⏮] or touch the Ⓢ icon.

To open the **File Option Window**, touch the ⚙ icon or press and hold [M]. The **File Option Window** gives access to the copy, paste, and delete command. The use of these commands will be explained in the **File Browser** section.

Reading An E-book

An e-book can be viewed in portrait or landscape mode. By default, it will open in portrait mode.

Press [▲] / [▼] or [►►] / [◀◀] to flip pages in regular viewing size.

OR touch the bottom area of the screen to advance next page and touch the top area of the screen to go back previous page.

Press [+] to zoom in and [-] to zoom out.

When you have zoomed in on the page, press [►►] / [◀◀] to scan the current page horizontally and [▲] / [▼] to scan vertically.

Press [M] or touch the center of the screen to open the **e-Book Option Window**. The **e-Book Option Window** will allow you to perform several commands; auto play, orientation, bookmark, font size, background colour and other configurations. Scroll down the menu of options by using the touch

screen or the arrow keys on the left side [▲] / [▼]. Once you select the command you want press [M] to open.

At any point, press [↵] to close or exit.

e-Book Option Window

- 1. Auto Play:** set to flip pages automatically after period of time.
- 2. Change orientation:** changes viewing orientation, portrait and landscape.
- 3. Open bookmark:** open the bookmark list.
- 4. Add bookmark:** bookmark current page to the list.
- 5. Del bookmark:** delete a bookmark from the list.
- 6. Zoom:** zoom in and out.
- 7. First page:** jump to the first page.
- 8. Last page:** jump to the last page.
- 9. Font size:** set the font size.
- 10. Background color:** set background colour.
- 11. Auto play time set:** set the time for the autoplay function.
- 12. Brightness:** screen brightness setting.

Music Application

Select **Music** in **Main Menu** to enter the **Music Application**. A sub-menu will display with 9 different options.

Press [▲] / [▼] or [►] / [◀] to scroll through the list, and [M] to select an item.

OR simply touch an item to select it.

Music Categorization

Songs will be categorized automatically by the device based on ID3 tag. ID3

tag contains embedded information of the song such as artist, album, genre and other related details. If the song has no information in the ID3 tag, it will be categorized as “unknown” for artist, album, and genre.

Sub-Menu Options

- 1. playing now :** quick access to the current song being played, if no song is playing, this function is disabled.
- 2. all:** list all the music files stored on the internal memory.
- 3. artist:** list music by artist, songs with no artist information will be placed in the “unknown” category.
- 4. album:** list music by album, songs with no album information will be placed in the “unknown” category.
- 5. genre:** list music by genre, songs with no genre information will be placed in the “unknown” category.
- 6. star:** list of songs based on a rating assigned by the user. The rating system is based on 1 to 5 stars.
- 7. year:** list music by year, songs with no year information will be placed in the “unknown” category.
- 8. update media lib:** manually update the music database and categorize all the song.
- 9. directory list :** list all music files in the internal or external memory. If the memory card is not inserted, external memory list will not be available.

Music Playing

In the **Music Playing** interface, press [⏻ / ▶||] to play, and again to pause.

OR touch the ►/|| icon.

When music is playing, press [►►] to skip next track and [◀◀] to go back previous track.

OR touch the ►► icon to skip next track and ◀◀ to go back previous track.

Press and hold [►►] / [◀◀] to fast forward or rewind.

OR touch and hold the ►► / ◀◀ icon.

Press [+] / [-] to adjust the volume.

Press [M] to open the **Music Option Window**.

OR touch the  icon.


Press [↵] to exit **Music Playing** interface and return to the previous screen.

OR touch the  icon

This device supports multi-functional applications. Music can be play in the background while reading e-book or viewing pictures. During music playing, the user can exit music mode and switch to e-book reading mode. The music will still be playing while the user is reading an e-book.

Music Option Window

- 1. mode:** enables you to pre-set how you want music to be played i.e. random, sequential and other modes.
- 2. Live Sound:** change equalizer preset, 9 choices to select from.
- 3. Display mode:** enable lyric (if available) display.
- 4. Levelstar:** set a rating on current song, select 1 to 5 stars.
- 5. Lyriccolor:** change the display colour for lyric.

To exit out of each interface i.e. mode, live sound etc. touch the screen, hit  icon or press [↵] button.

Definition of the Different Music Modes

Only once is to play the current song one time.

Repeat one is to repeat the current playing song one time.

Repeat all is to repeat all the songs.

Sequential is to play all the songs in sequential order.

Random is to play all the songs randomly or in shuffle mode.


Movie Application

Select **Movie** from the **Main Menu** to enter the **Movie Application**. A list of all the videos you stored in memory will be displayed on the screen, and arranged in alphabetical order from top to bottom. If no compatible video file is present, no items will be display

Press [▲] / [▼] or [►►] / [◀◀] to scroll through the video list, and [M] to select a video.

OR simply touch the video to open it.

Press [M] button to open the **File Option Menu**.

OR touch the  icon.

To exit the **Movie** and return to **Main Menu**, press [◀] or touch the  icon.

Video Playing


In **Video Playing** interface, press [⏻ / ►||] to play and again to pause. Videos will show in landscape mode.



OR touch the ►|| icon

Operations are same as playing music.

After a short period during video playback, the onscreen control will disappear allowing full screen viewing. To bring up the onscreen control, simply touch the screen or press [**M**].

Press [**M**] to open the **Video Option Menu**.

OR touch the  icon.

To exit **Video Playing** interface and return to video list, press [] or touch the  icon.

Video Option Window

- 1. Track:** change audio track (if available).
- 2. Subtitle:** select sub title (if available) to display.
- 3. Brightness:** change the screen brightness from level 1 to 5.
- 4. Play mode:** set the order of how your videos will be played. i.e. random, sequential and other modes.
- 5. Scale:** change viewing screen size.
- 6. Audio:** switch audio channel.
- 7. Sub size:** change subtitle display size (if available).
- 9. sub color:** change subtitle display colour (if available).

Definition of the different video modes

Only once is to play the current video one time.

Repeat one is to repeat the current playing video one time.

Repeat all is to repeat all the videos.

Sequential is to play all the videos in sequential order.

Random is to play all the videos randomly or in shuffle mode.

Explanation Of Different Scale Sizes

video ratio is to expand the video screen size and keeping the aspect ratio.

screen ratio is to stretch the video screen size to fit the display screen.

Default is to show the video in original screen size.

4:3 is to show the video in regular TV screen format.

16:9 is to show the video in wide screen format.

Photo Application

Select **Photo** in **Main Menu** to enter **Photo Application**. A list of all photos in memory will show on the screen, and will be arranged in alphabetical order from top to bottom. If no image file is present, no items will be display.

Press [▲] / [▼] or [►►] / [◀◀] to scroll through the list, and [M] to view the photo.

OR simply touch the file to open it.

Press the [M] button to open the **File Option Menu**.

To exit the **Photo Application** and return to **Main Menu**, press [↵] or touch the Ⓢ icon.

Photo Viewing

In the **Photo Viewing** interface, press [⏻ / ►||] to begin slideshow, and again to pause. Photos are display in landscape mode by default.

OR touch the ►/|| icon

Press [▼] to view next picture and or [▲] to view previous picture.

OR touch the left area of the screen to view next picture
touch the right area of the screen to view previous picture

Press [+] / [-] to zoom in and out.

Press [M] to open the **Photo Option Menu**.

OR touch the centre area of the screen

Photo Option Window

1. **Exit:** exit **Photo Option Window**.
2. **Play:** play and pause slideshow.
3. **View:** bring up the onscreen control for zoom and rotate.
4. **Thumbnail :** display thumbnail preview on the right side of the screen.
5. **Transition:** change the transition style for slideshow.
6. **Interval:** change the transition time for slideshow.
7. **Play order:** change the transition order for slideshow.
9. **Brightness:** change the screen brightness.
10. **Background:** set current picture as background.

Voice Record Application

Select **Voice Record** in **Main Menu** to enter the **Voice Record Application**.

The screen will immediately switch to the voice recording interface. A new session will open every time the user enters.

Press [**M**] to open the **Recording Option Window**.



OR touch the  icon.

Press [] **button** to exit the **Voice Record Application** and return to the **Main Menu**.

OR touch the  icon.


To open the list of previously saved files, touch  icon.

Recording

Press [ / ] to begin recording, the time (clock) will begin and “*Record*” message will display on the screen. Press the same button again to pause, the time (clock) will stop and “*Pause*” will show on the screen.

The same operation can be performed by touching the ► and || icon.

To continue recording in the current session, press [⏻ / ► ||] or touch the corresponding icon.

To stop and save the recorded session as an MP3 file, press [⏻] or touch  icon.

Recording Option Window

The user can change the quality of the recording in this window.

Good quality takes up more space when you save the file but will be clearer in sound quality

Normal quality takes up less space when you save the file and sound quality is normal.


Poor quality will takes up less space when you save the file but the sound quality will be below normal.

Calendar Application

Select **Calendar** in **Main Menu** to enter **Calendar Application**. The screen will immediately switch to the calendar interface.

The clock will display on top of the screen and current month at the bottom. Today's date will be highlighted in Yellow.

Press [M] to open the **Calendar Setting Window**.

OR touch the  icon.

Press [⏻] to exit **Calendar Application** and return to **Main Menu**.

OR touch the  icon.

Setting The Date & Time

In the **Calendar Setting Window**, date and time are display in this sequence from top to bottom.

Year / Month / Date / Hour / Minute

Press [▼] / [▲] to select the field and [►] / [◀] to adjust.

OR touch the corresponding icons.

Explorer Application

Select **Explorer** in **Main Menu** to enter the **Explorer Application**. The screen will immediately switch to explorer interface. If the memory card is present, the screen will display the drives for the user to select.

File Browser

In the **File Browser** screen, all files saved in the root directory of the memory will be displayed. Any files that are in a folder will not show until the user opens the folder. Selecting a file here will open it with the corresponding function.

Press [▲] / [▼] or [►] / [◀] to scroll and [M] to select an item.


Press and hold [M] to open the **File Option Window**.

Press [↵] to return to previous screen or exit.

OR

Swipe the screen up / down to scroll and touch an item to select it.

Touch  icon to open the **File Option Window**.

Touch  icon to return to previous screen or exit.

File Option Window

1. **copy**: copy the selected file.
2. **paste**: paste copied file.
3. **delete**: delete selected file.
4. **cancel**: cancel operation or close window.

Copy File

Example : to copy a file from the memory card to the internal memory

1. Enter **Explore Mode** and select the memory card in order to browse the content of the card.
2. Highlight a file and open the **File Option Window**.
3. Select the “copy” function.
4. Return to previous screen and select the internal memory to browse.
5. Open the **File Option Window** and select the “paste” function.

The file from the memory card will be copy over to this location.

Delete File

1. Highlight a file and open the **File Option Window**.
2. Select the “delete” function
3. Select “YES” to confirm.

Settings Application

Select **Settings** in **Main Menu** to enter the **Settings Application**. The screen will immediately switch to the setting menu.

Press [▲] / [▼] or [►] / [◀] to scroll and [M] to select an item.

Press [↵] to exit **Settings Mode** and return to **Main Menu**.

OR

Simply touch an item to select it.

Touch ☺ icon to exit **Settings Mode** and return to **Main Menu**.

1. Language

Change the display language on the device. The user can select English, French and few other languages.

Note: Icons and order of appearance will remain the same.

2. SLEEP OFF

Set the sleep timer for the device to shut off after a period of time. If the device is in operation, it will remain on.

3. Auto OFF

Set the time for the device to power off after a period of time. The device will power off whether it is idling or in operation.

4. Screen shutdown

Set the time for the screen to turn off after a period of time. The device however will still be on when the screen is off.

5. Keytone

Turn clicking sound on and off when a key is pressed.

7. Brightness

Adjust the screen brightness. There are 5 levels of brightness available.

8. Calibration

Calibrate the touch screen. If the touch screen is not responding the way it should, recalibrate the screen will fix the problem.

9. System Information

Will display device firmware version, total storage space and free space available.

10. Restore default

Reset all settings to manufacture default.

Trouble Shooting

- **Cannot power on**

Check if battery is low

Connect with adapter or computer and check again

- **No sound from the earphone**

Please check if the volume is at level 0

Please check the earphone is connected properly to the device.

- **Serious Noise**

Please check if the earphone head is clean, dirt in the earphone head may cause noise.

Please check if the music file is broken or not, please try other file to verify; broken file may cause terrible noise.

- **Unrecognizable codes displayed**

Please check if the language setup is correct, language setting can be found at (Settings → Language)

- **Cannot download**

Please check if the device is correctly connected with computer,

Please check if there is enough free memory inside.

Please check if the USB Cable is damaged or not.